

FORMERLY CINEMA EXPO INTERNATIONAL

The Film Expo Group a division of **Prometheus Global Media** is pleased to announce that **Cinema Expo International** has been re-named

# CineEurope

Official Convention of the International Union of Cinemas

The name change reflects our continued commitment to the European motion picture community.

**CineEurope** is also pleased to announce that it has renewed its partnership with the Union Internationale des Cinémas/International Union of Cinemas (UNIC). CineEurope and UNIC are joining forces to ensure that the European theatrical industry is served the best possible information on new technologies, industry trends and upcoming films and hears the views and opinions of a range of high profile speakers from the European Union.



## TOP REASONS TO ATTEND CINEEUROPE

- Preview important upcoming cinema releases for the European market
- See exclusive product reels of films in development and production to make informed programming decisions
- Find the products, services, technologies and concession items at the trade show that will make your theatre a must-attend destination
- Network with industry peers at fun-filled sponsored events
- There is no better place than CineEurope to see first-hand what's happening in the European movie industry

# CineEurope

Official Convention of the International Union of Cinemas

27-30 JUNE • 2011

AMSTERDAM RAI • AMSTERDAM, THE NETHERLANDS



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