



**the cinema exhibitors'  
association limited**

## **DIRECTOR - DIGITAL FUNDING GROUP**

*Salary: competitive - Initial 6 month contract*

**The Cinema Exhibitors' Association is looking to appoint a senior executive to lead a digital funding group supporting those small and medium-sized UK cinema operators wishing to convert to digital cinema technology.**

With the transition to digital cinema in the UK now underway, many small and medium-sized UK operators are eager to upgrade. The key stumbling block to their doing so remains funding.

Through the establishment of a funding group, the CEA hopes to support as many operators as possible in securing the necessary finance to achieve conversion. The project has the full support of the UK Film Council.

The CEA is now looking to appoint an experienced individual to: establish the necessary business, governance and financial structures for the group; undertake an analysis of the current market for digital cinema in relation to group members; and through discussion with potential funding partners and others, identify those approaches which might provide a 'best fit' for group members with regard to financial support.

The successful candidate will demonstrate the following qualities:

- Experience of work in film distribution and/or exhibition at a senior level, with an understanding of the key industry issues and processes between the two sectors;
- Experience of digital cinema contracts and/or deployment;
- Knowledge of the major US studios and international distributors, including the key decision-makers on issues around digital cinema;
- Proven negotiating skills; and
- Experience of running an organisation at director or a similar senior level.

This initial appointment will be on a six-month contract, with an option for extension. A competitive salary will be offered dependent on experience.

If you feel that you have the skills and experience necessary to take on this challenge, please submit a cv, including salary expectations, to: [digitalcinema@cinemauk.org.uk](mailto:digitalcinema@cinemauk.org.uk) by **4 September 2009**.

**If you would like to discuss this position further, please contact:**

Phil Clapp, Chief Executive, Cinema Exhibitors' Association

Email - [phil.clapp@cinemauk.org.uk](mailto:phil.clapp@cinemauk.org.uk) - Tel - 020 7734 9551