



# UK Cinema Association

6<sup>th</sup> March 2019

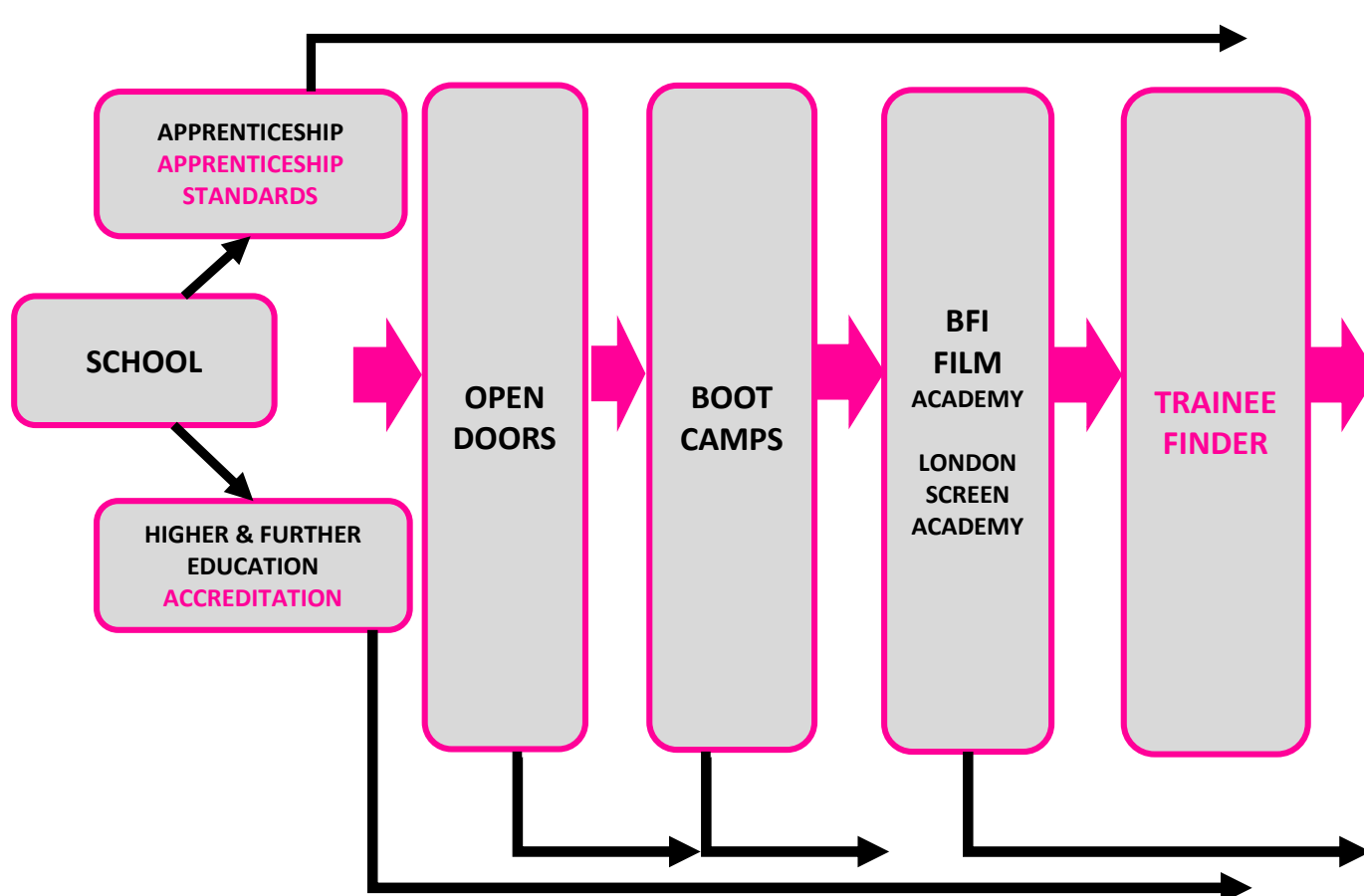
**Gareth Ellis-Unwin**

**Head of Film and Animation**

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CONTINUOUS PROFESSIONAL DEVELOPMENT

SKILLS FORECASTING



	EARLY	EXPERIENCED	EXPERT
AWARENESS OF SECTOR VALUE CHAINS.	✓	✓	✓
IDENTIFYING SPECIALISATIONS.	✓	✓	✓
BASIC BUSINESS SKILLS.	✓	✓	✓
SURVIVING AS A FREELANCER.	✓	✓	✓
DEVELOPING CRAFT AND TECH SKILLS	✓	✓	✓
LEGALS / IP / COPYRIGHT.		✓	✓
ADVANCED BUSINESS SKILLS.		✓	✓
COMMISSIONING AND FINANCE.		✓	✓
MANAGING TEAMS.		✓	✓
SALES AND MARKETTING.		✓	✓
THE BUSINESS OF THE SECTOR.			✓
ANALYSING DATA AND METRICS.			✓
FORECASTING INDUSTRY TRENDS.			✓

CAREERS

BURSARY / MENTORING / SUPPORT

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# ScreenSkills

## Careers

- 59,000 young people engaged with at events across the UK
- 666 events across UK in last 12 months
- National careers ad campaign due for release late Spring 2019
- Overhaul of online careers resources
- Immersive AR experience being developed to simulate being on set

## Skills forecasting

- First ScreenSkills Barometer launched
- 3 roadshows held in Manchester and London to share findings with industry
- 86% of Barometer panel reported recruitment difficulties
- 68% reported limited availability of skilled labour was affecting business activity
- Employers Survey launched in December 2018

Some of what we do....



Proposed Cinema Campaign 2019

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# ScreenSkills

## Mentoring

- ScreenSkills Mentoring Network launching with staged roll-outs from late March 2019
- 490 mentor/mentee pairs already meeting across UK
- Resources including best practice, guidelines, and training plans completed and ready to share



Screen Yorkshire Bootcamp

## Bursaries

- ScreenSkills Bursary Fund (£500k) set to launch April 2019
- Funding areas such as driving lessons, software purchasing and enhanced childcare for the first time
- New guidelines in place with means-tested mechanism
- Unified activity across all sectors within ScreenSkills (Film/HETV/TV/animation)

What can the UK Cinema Association members do to support ScreenSkills?

- Advocacy
  - Mentoring
  - Cinema campaign
  - Research and surveys
    - Working groups
    - Work placement
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Thank you for your time !

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