

CONFERENCE 2022

RE-EMBRACING THE  
BIG SCREEN EXPERIENCE:  
AUDIENCES+CONTENT

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# SPOTLIGHT GROWING AUDIENCES FOR SOUTH ASIAN CINEMA

## Humberto Michelacci Cineworld Cinemas

PLATINUM



GOLD



GOLD



LUNCH DAY 1



LUNCH DAY 2



EVENING DRINKS DAY 1



EVENING DRINKS DAY 2



BREAK DAY 1



REFRESHMENTS



BREAK DAY 2



CONFECTIONERY



AFTER PARTY PARTY



EVENING SNACKS



SUSTAINABILITY



SPONSOR GIFTS



PRESS PARTNERS



BREAKFAST DAY 2



CONFERENCE PARTNERS



SILVER



SILVER



LANYARD



SIZZLE DAY 1



EVENT CINEMA SIZZLE



SIZZLE DAY 2



VENUE



05-06 APRIL

#ukcacon22

## A Brief History of Bollywood Movies in UK Cinemas

Brought to the UK by three companies:	2018 – 2,247
<i>Yash Raj</i>	2019 – 1,986
<i>Eros</i>	2020 - 441
<i>Cineworld</i>	2021 – 1,818

*The Three Khans of Bollywood*

Shah Rukh Khan

Salman Khan

Aamir Khan

Hindi

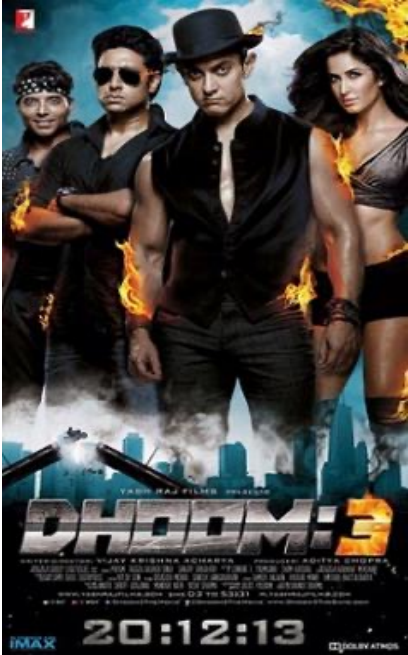
Punjabi

Tamil

Telugu

Malayalam

## Top 5 Bollywood Movies in UK Box Office



2013

£2.71M

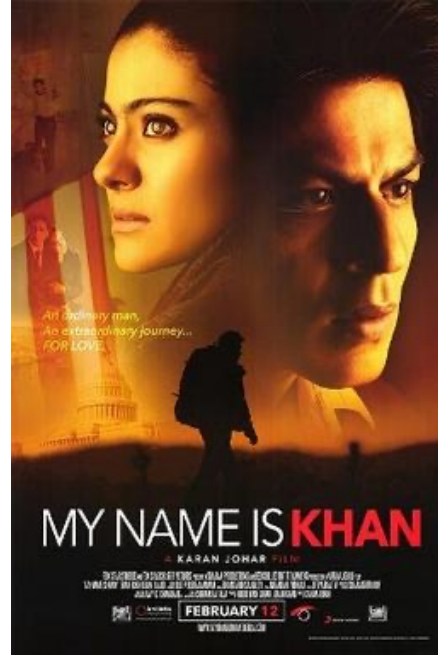
Aamir Khan



2015

£2.66M

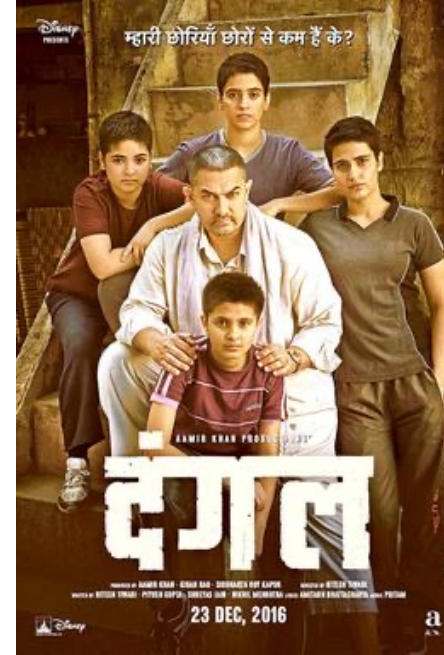
Salman Khan



2010

£2.63M

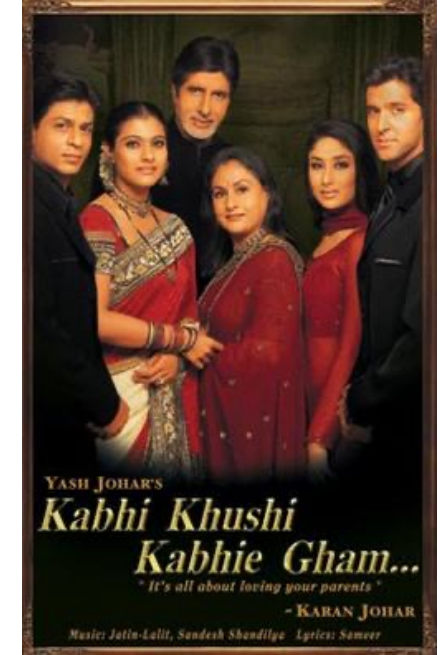
Shah Rukh Khan



2016

£2.56M

Aamir Khan



2001

£2.49M

Shah Rukh Khan